RECEIVED CENTRAL FAX CENTER

JUL 0 1 2004

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMAR OFFICE

APPLICANT:

Stephen M. Key

APPLICATION NO .:

10/005,428

FILING DATE:

December 3, 2001

TITLE:

Rotating Label System

EXAMINER:

Daniel R. Zirker

ART UNIT:

1771

CONF. NO.:

1741

ATTY, DKT.NO.:

PA2321US

CERTIFICATE OF FACSIMILE

I hereby certify this correspondence is being transmitted to the United States Patent and Trademark Office via facsimile to Group Art Unit 1771 at Facsimile Number 1-703-872-9306 on July 1, 2004.

Bv:

Susan Yee

MAIL STOP AF COMMISSIONER FOR PATENTS P.O. BOX 1450 ARLINGTON, VA 22313-1450

AFTER FINAL RESPONSE TO FINAL OFFICE ACTION

In response to the Final Office Action (Paper No. 032304) mailed April 1, 2004 in the above-referenced patent application, please consider the following remarks.

Amendments to the claims begin on page two. Remarks concerning the Examiner's rejections begin on page six. Applicant's conclusions begin on page twelve.